

Patented 10/23/2008

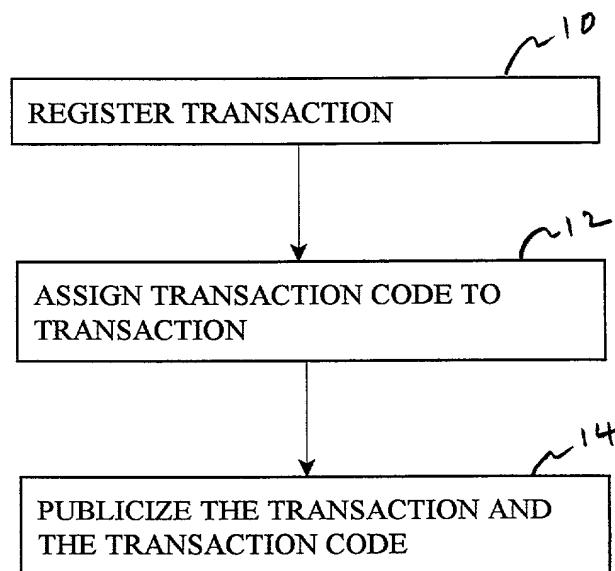


FIG. 1

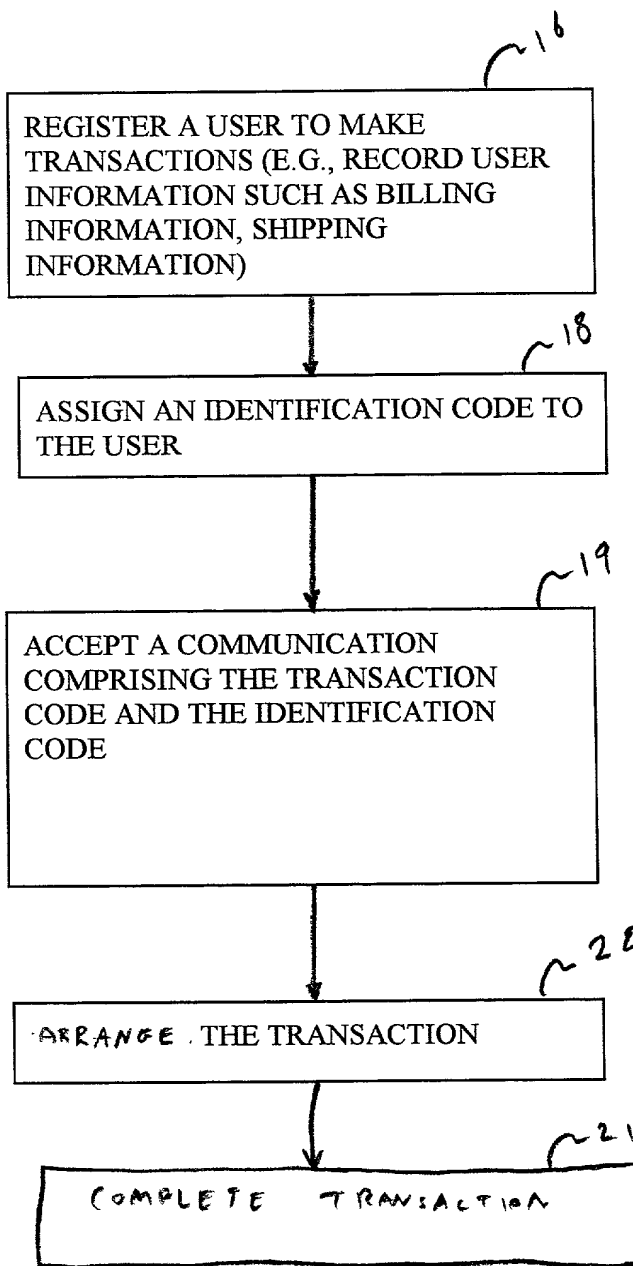


FIG. 2

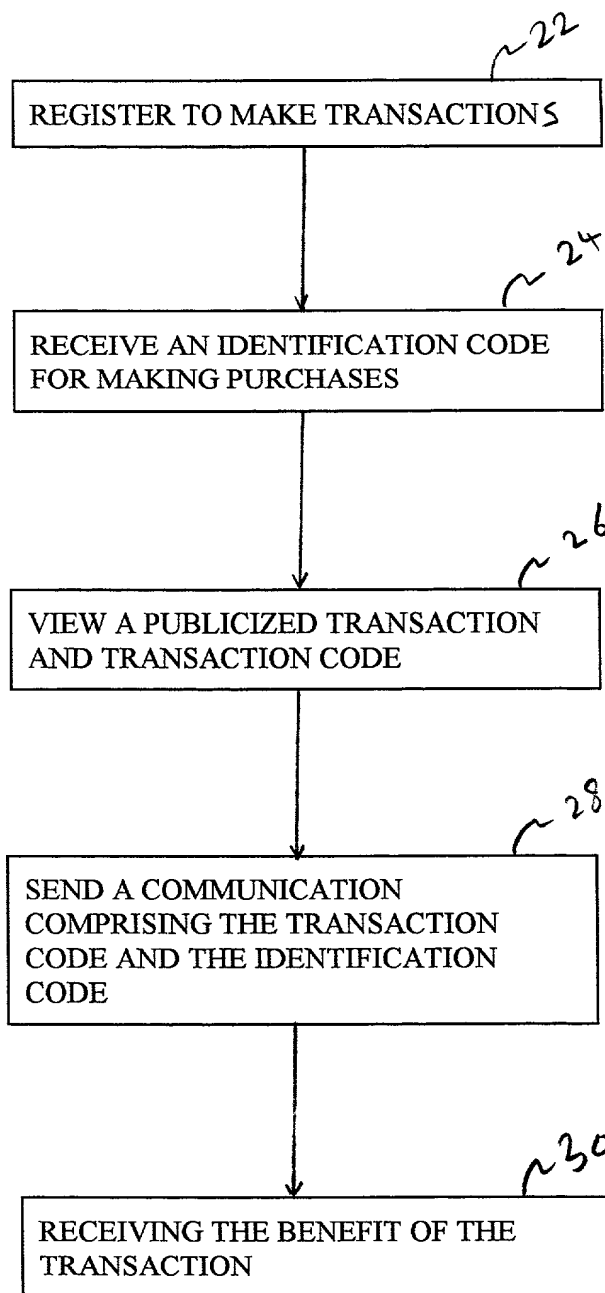


FIG. 3

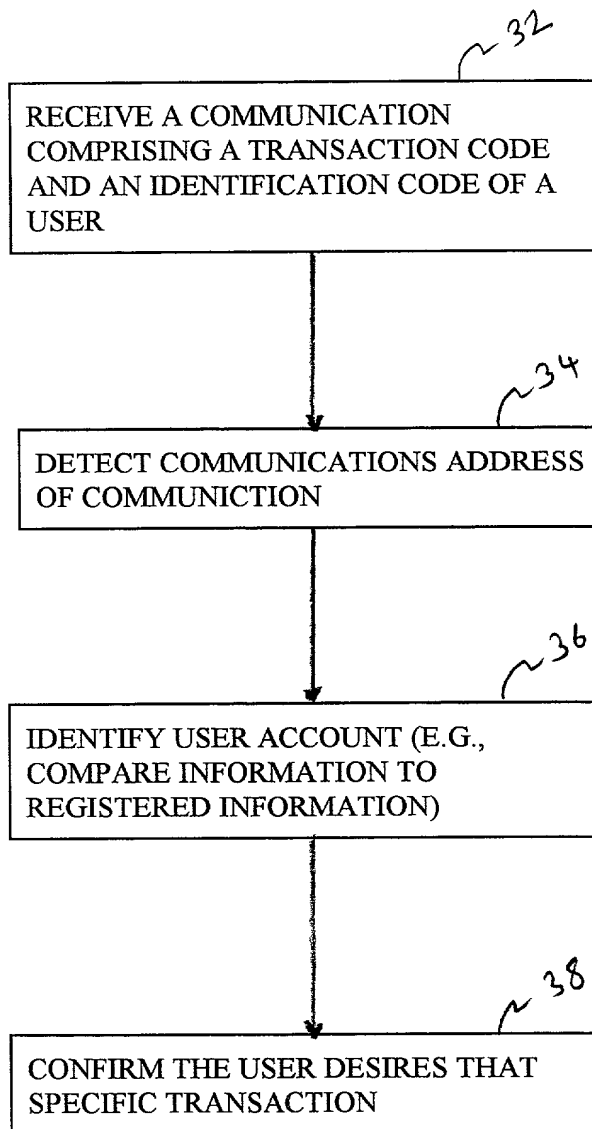


FIG. 4

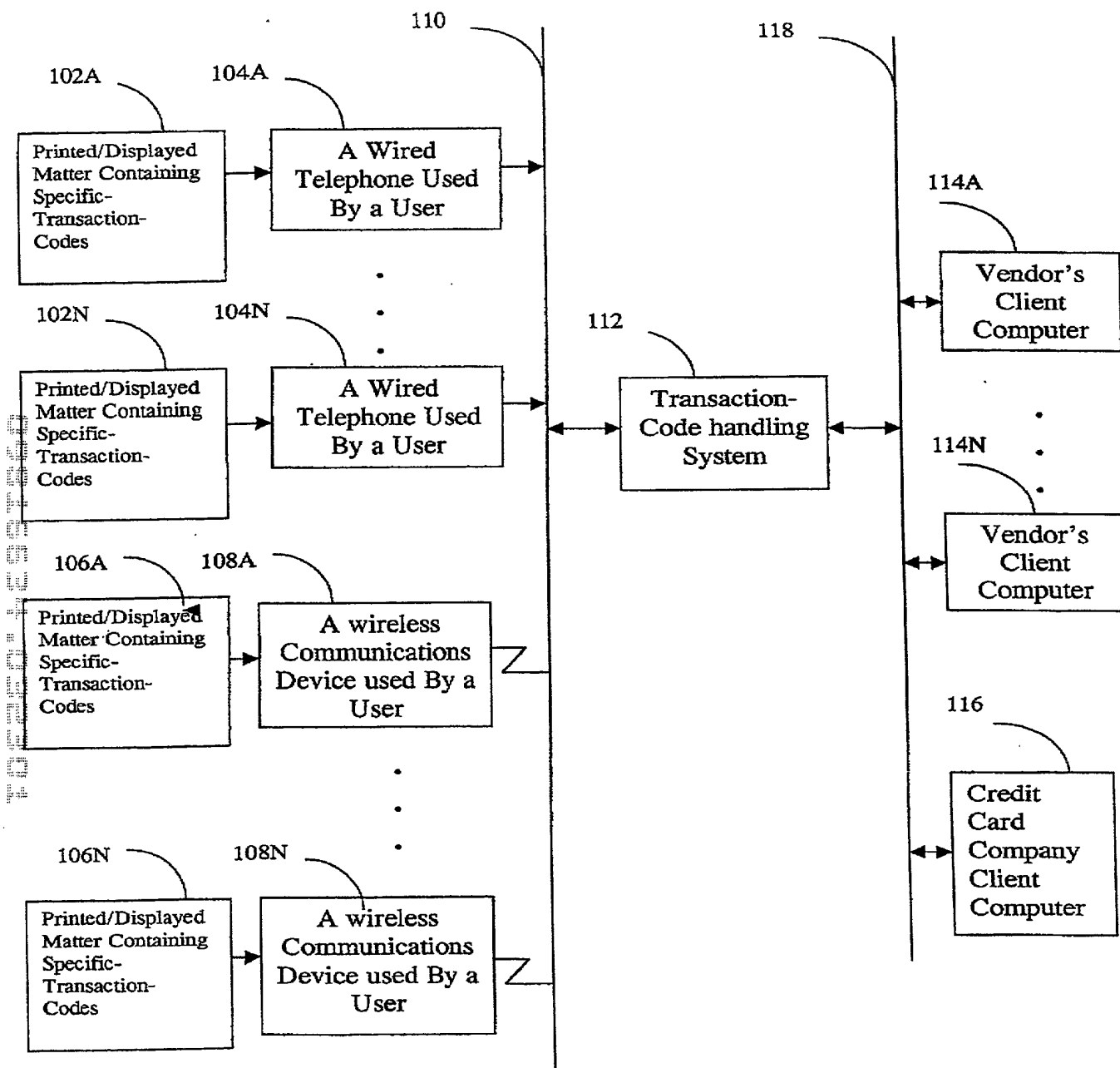


FIG. 5

FOOTNOTES: 1. 2. 3. 4. 5. 6. 7. 8. 9. 10. 11. 12. 13. 14. 15. 16. 17. 18. 19. 20. 21. 22. 23. 24. 25. 26. 27. 28. 29. 30. 31. 32. 33. 34. 35. 36. 37. 38. 39. 40. 41. 42. 43. 44. 45. 46. 47. 48. 49. 50. 51. 52. 53. 54. 55. 56. 57. 58. 59. 60. 61. 62. 63. 64. 65. 66. 67. 68. 69. 70. 71. 72. 73. 74. 75. 76. 77. 78. 79. 80. 81. 82. 83. 84. 85. 86. 87. 88. 89. 90. 91. 92. 93. 94. 95. 96. 97. 98. 99. 100.

A MAGASZINE ADVERTISEMENT
CONTAINING TWO SPECIFIC-TRANSACTION CODES

California Watches Inc.

Sports
Watch
Reg. Price \$60
buy now for \$49.99



• CODIAL 1-200-9876-543 & 246 TO BUY NOW FOR ONLY \$49.99!
• CODIAL 1-200-9876-543 & 456 TO GET YOUR FREE CATALOG

FIG. 6

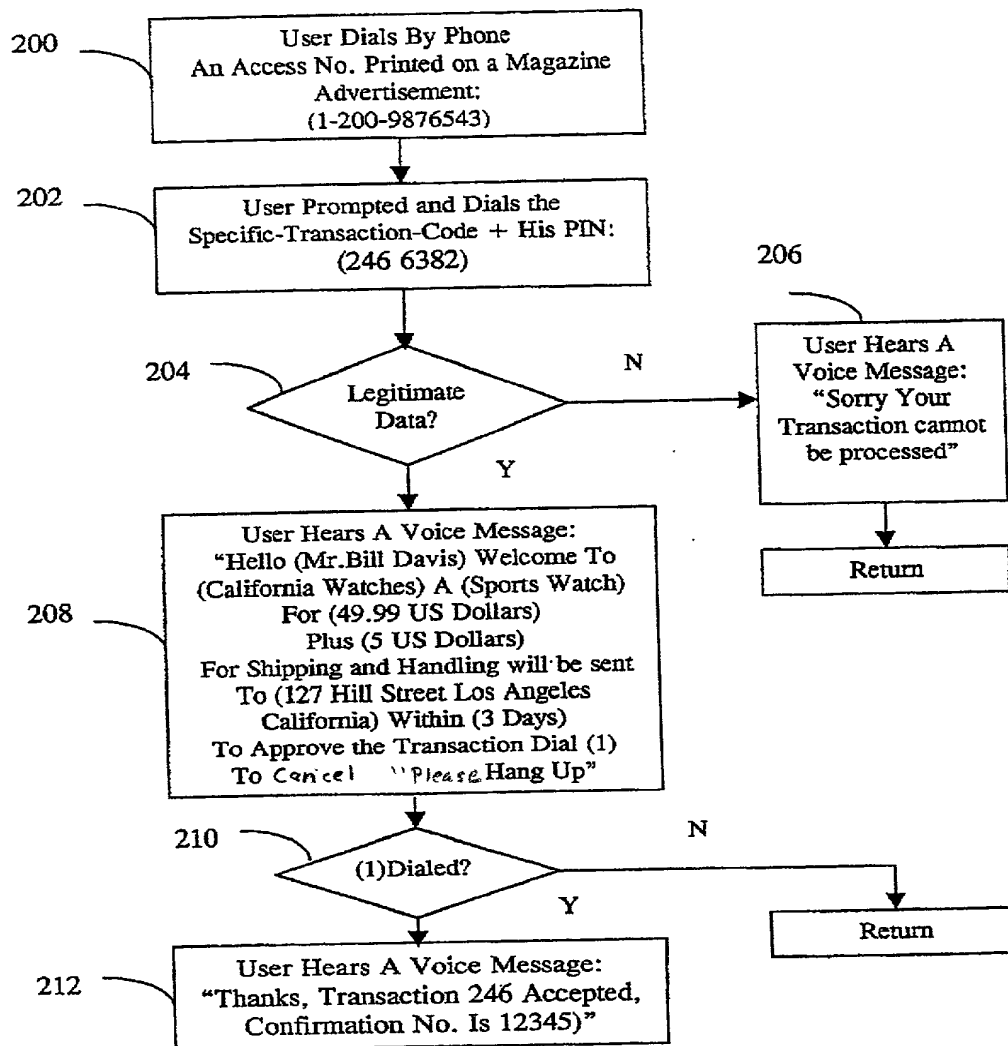


FIG. 7

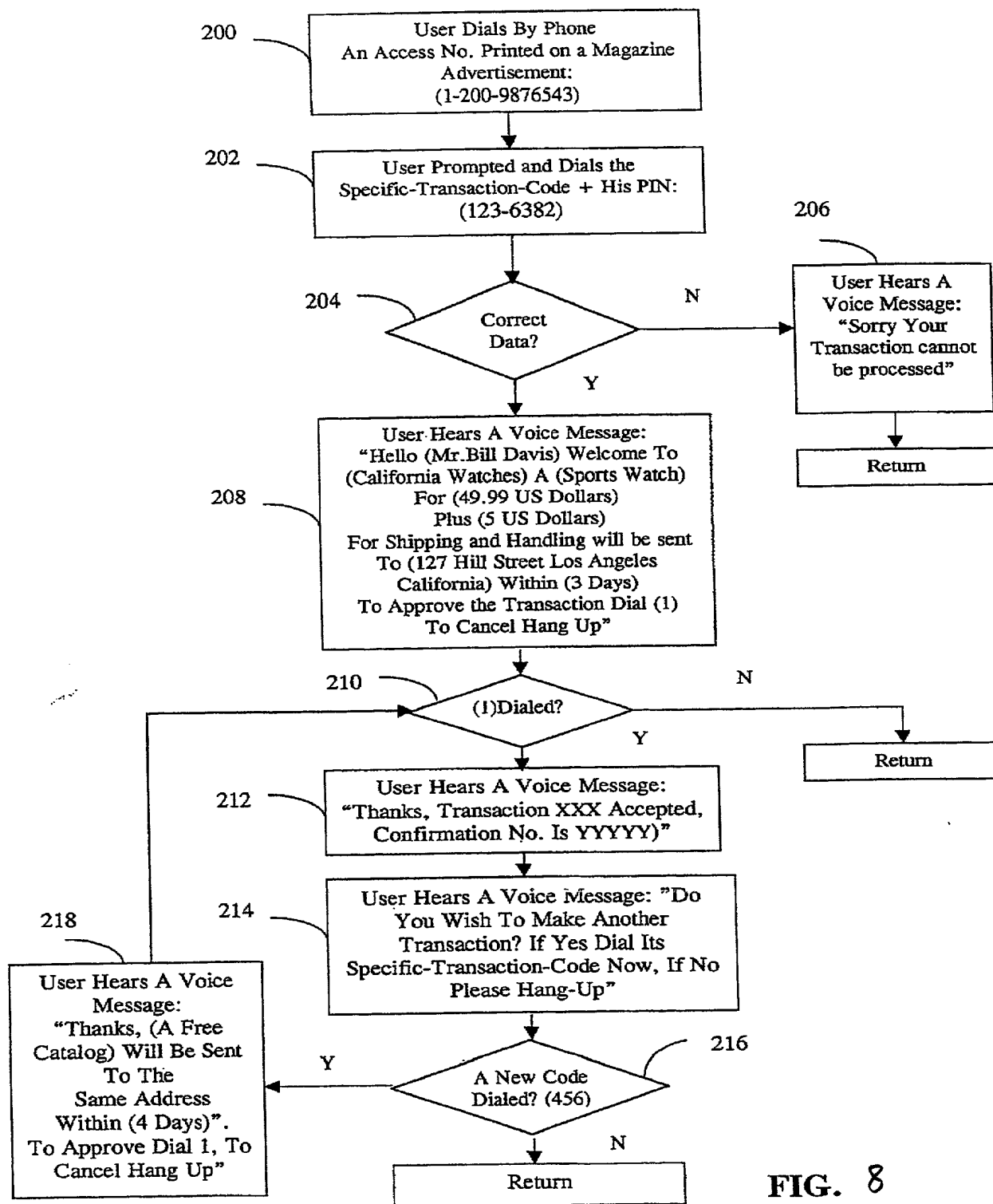


FIG. 8

• CDDIAL 1-200-1234457 & 487. TO PAY THIS BILL NOW AND GET \$3 OFF!

95

FIG. 9

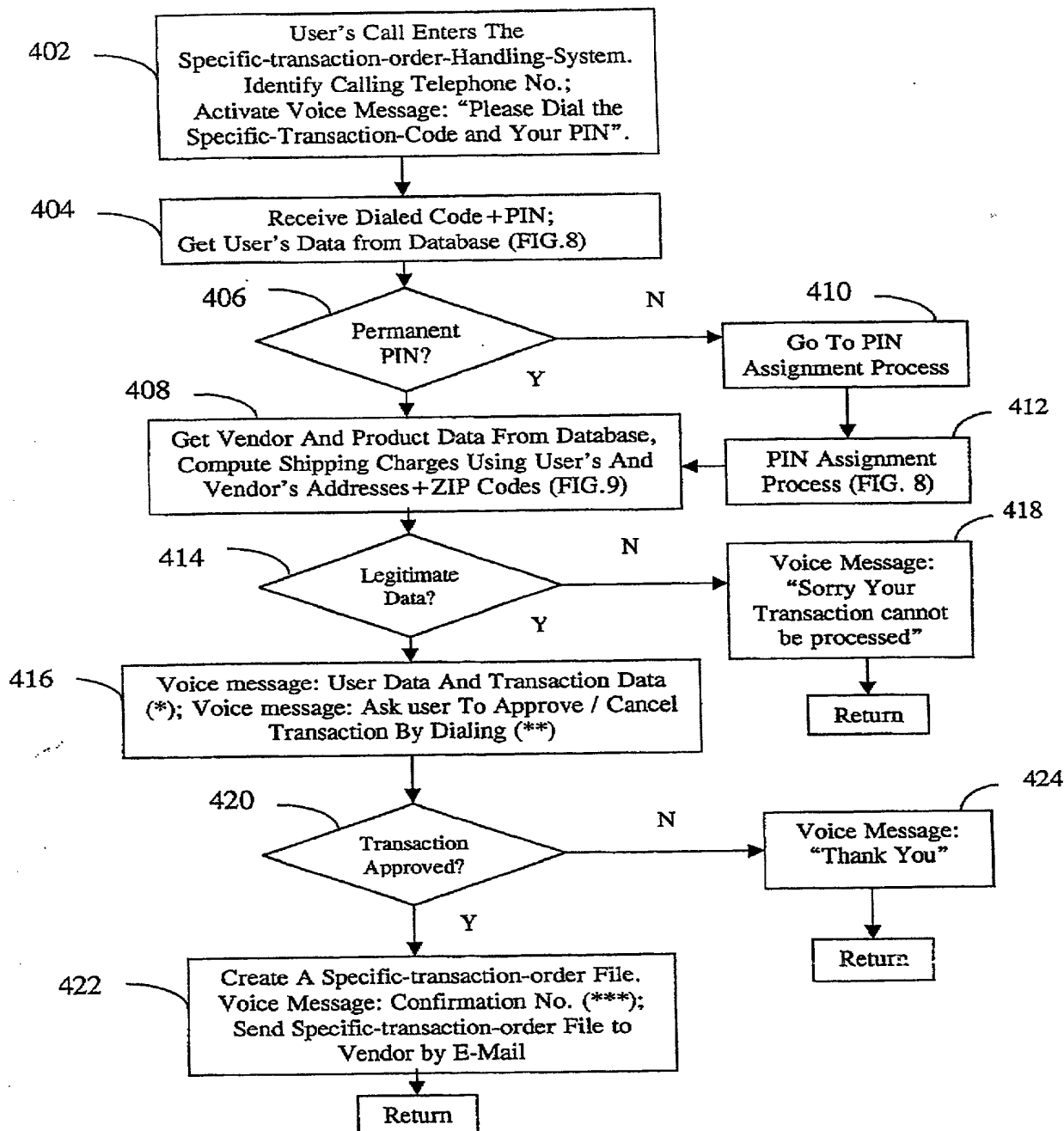
**BUSINESS TO BUSINESS INVOICE CONTAINING
TWO SPECIFIC TRANSACTION CODES**

INVOICE

• CODIAL 1-200-7895423 & 589 TO CONFIRM GOODS ACCEPTANCE

• CODIAL 1-200-7895423 & 587 FOR OUR CUSTOMER SERVICE
TO GET BACK TO YOU

FIG. 10



(*) - See FIG. 7 - Step 208: "Hello...(3 Days)"
 (**) - See FIG. 7 - Step 208: "To Approve...Hang Up"
 (***) - See FIG. 7 - Step - 212: "Thanks... YYYYYY"

FIG. 11

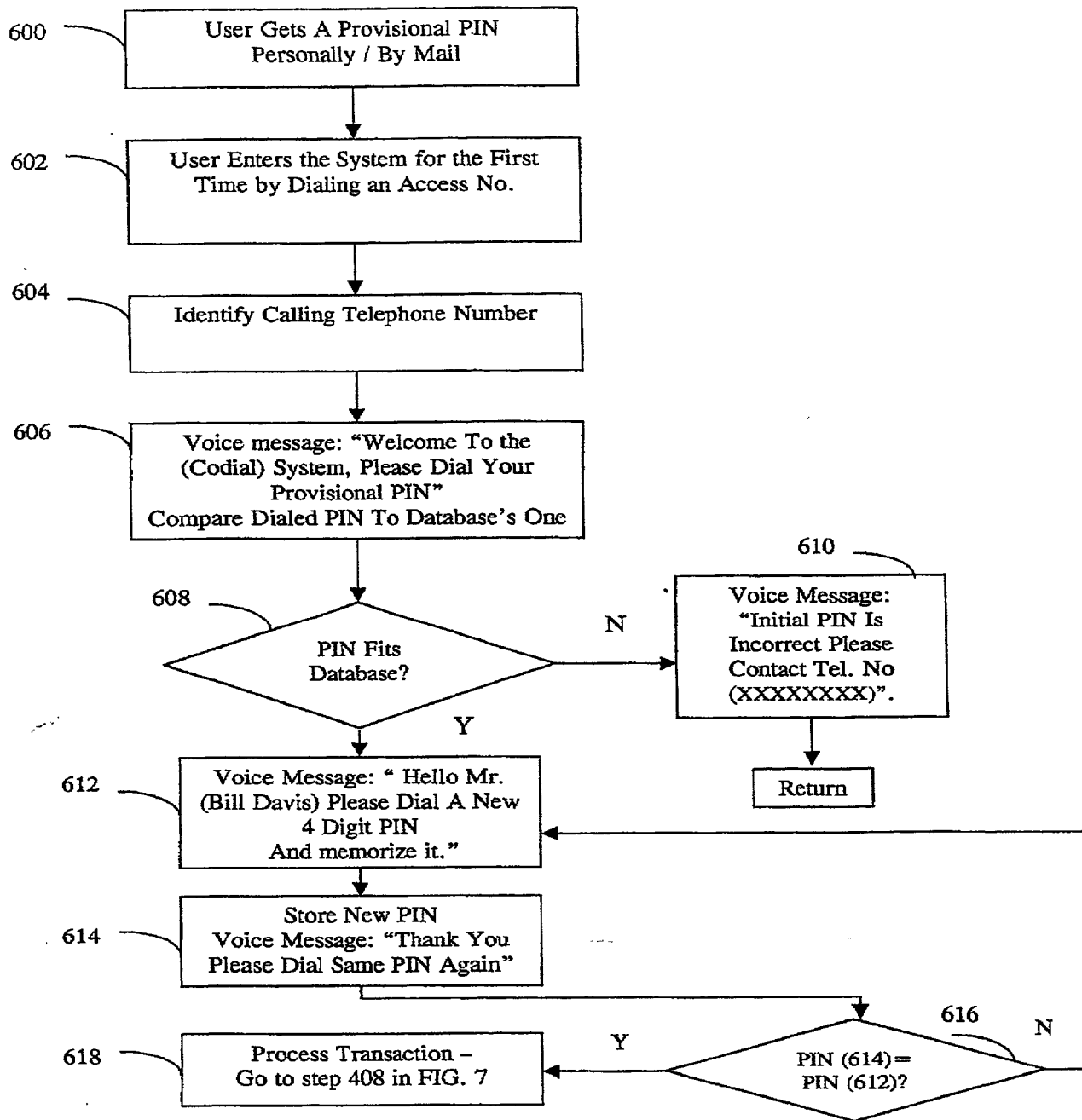


FIG. 12

601
User's Data

Assigned Telephone Numbers (1-217-1234-567 , 050-123-4567)
Full Name (Mr. Davis Bill)
Mailing Address (127 Hill St LA CA 12345)
Email Address (davisb@yahoo.com)
Credit Card Co. (City Bank Master Card)
Credit Card No. (1234 5678 9012 3456)
Provisional PIN (1398)
Permanent PIN (7399)

603
Vendor's Data And transaction Data:

Vendor's Name (California Watches)
Vendor's code (1-200-9876)
Vendor's Address (456 Lake St. San Francisco, CA 78965)
Vendor's Email Address (calw@hotmail.com)
Vendor's Bank Account Number
Item No. 1 Description (Sports Watch)
.
.
Item No. N Description (Catalog)
Item No. 1 Specific-transaction-code (246)
.
.
Item No. N specific-transaction-code (567)
Item No. 1 price (\$US 49.99)
.
.
Item No. N price (\$US 0.00)
Item No. 1 shipping period (3 days)
.
.
Item No. N shipping period (4 days)

FIG. 13

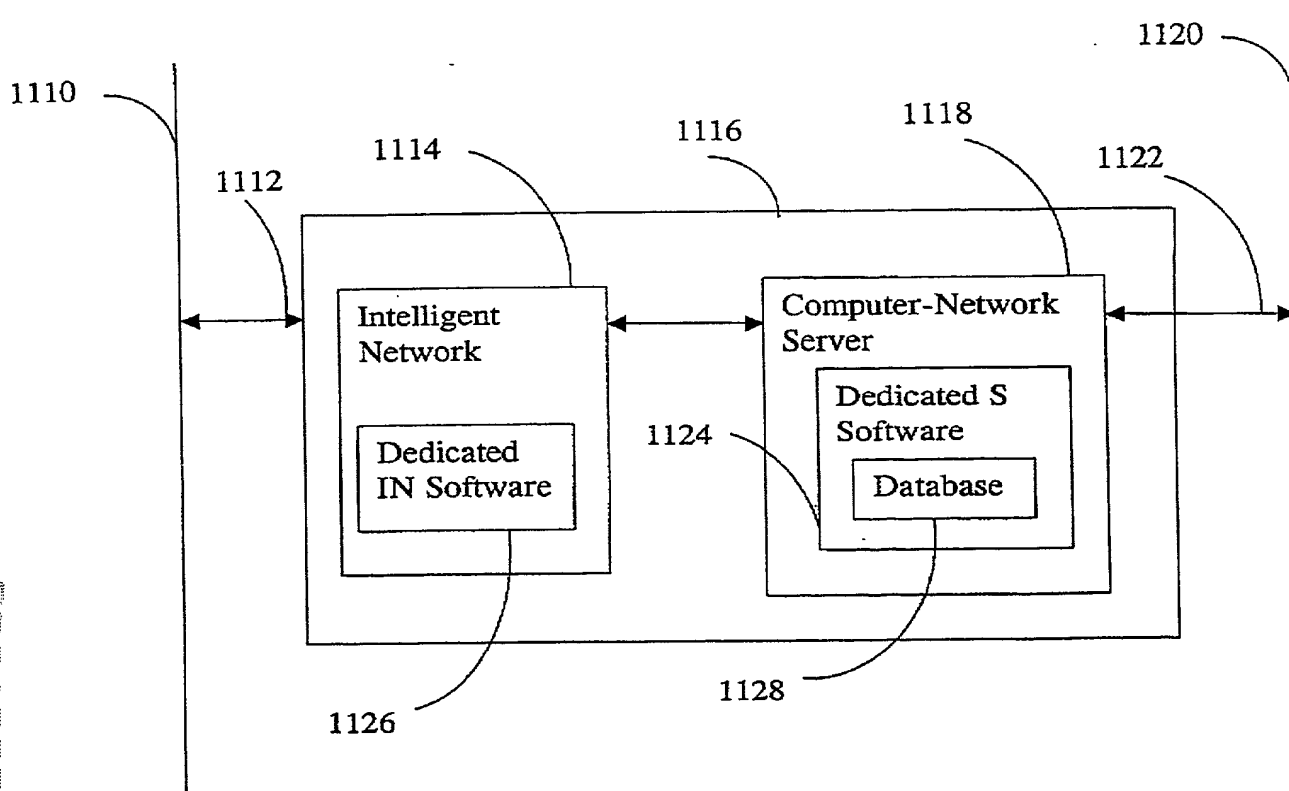


FIG. 14

Fig. 15

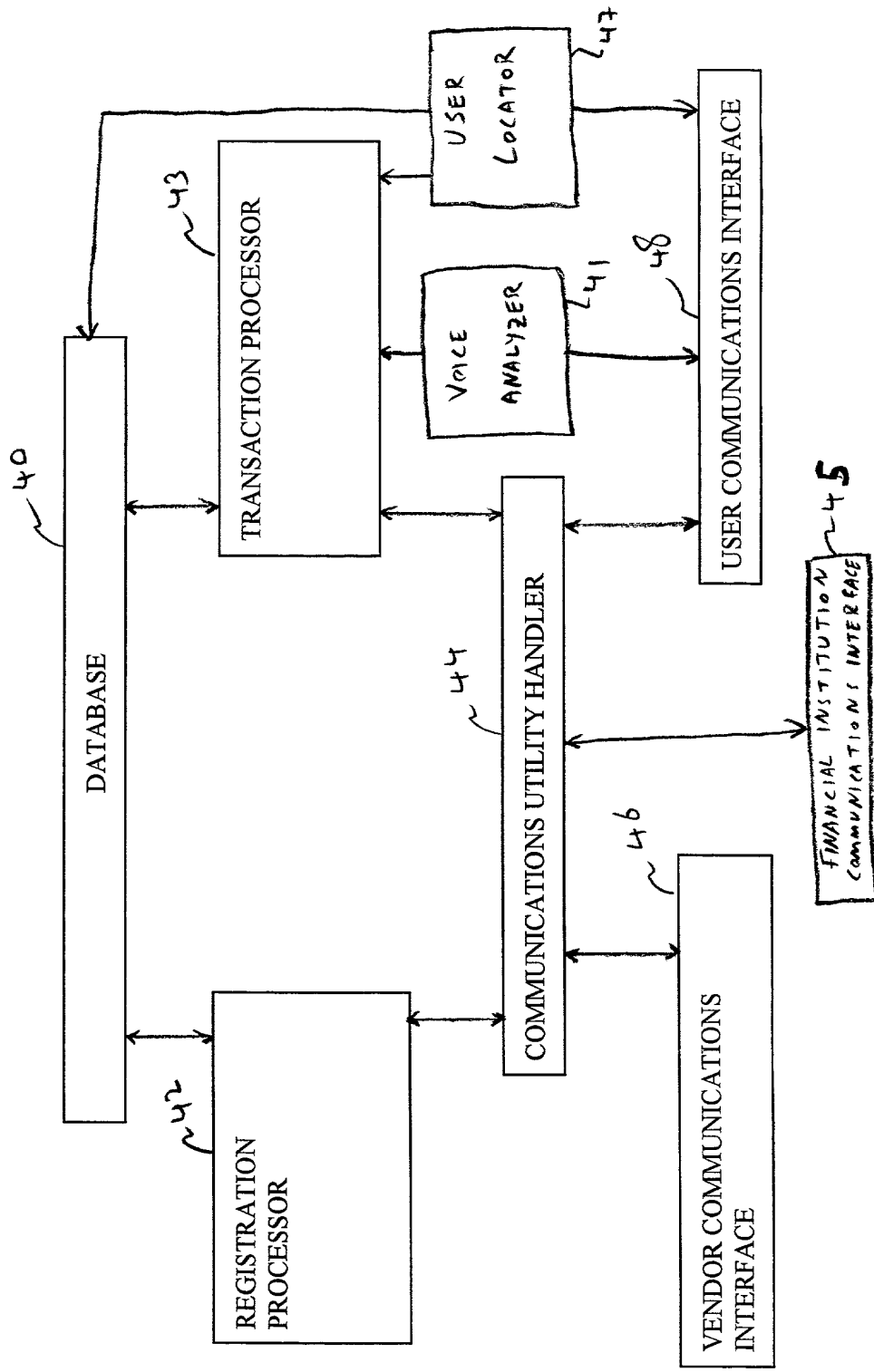


FIG. 16

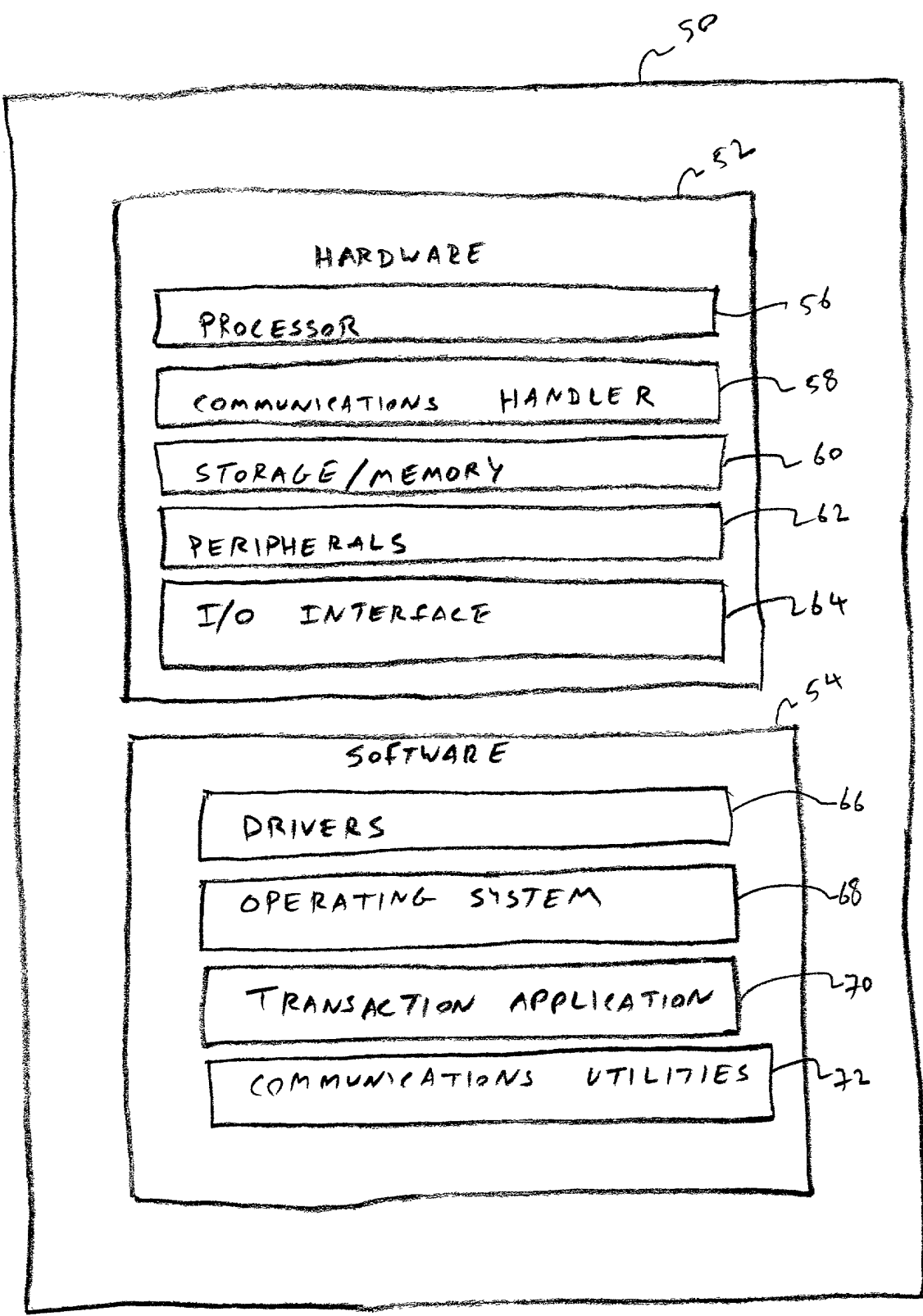


FIG. 16

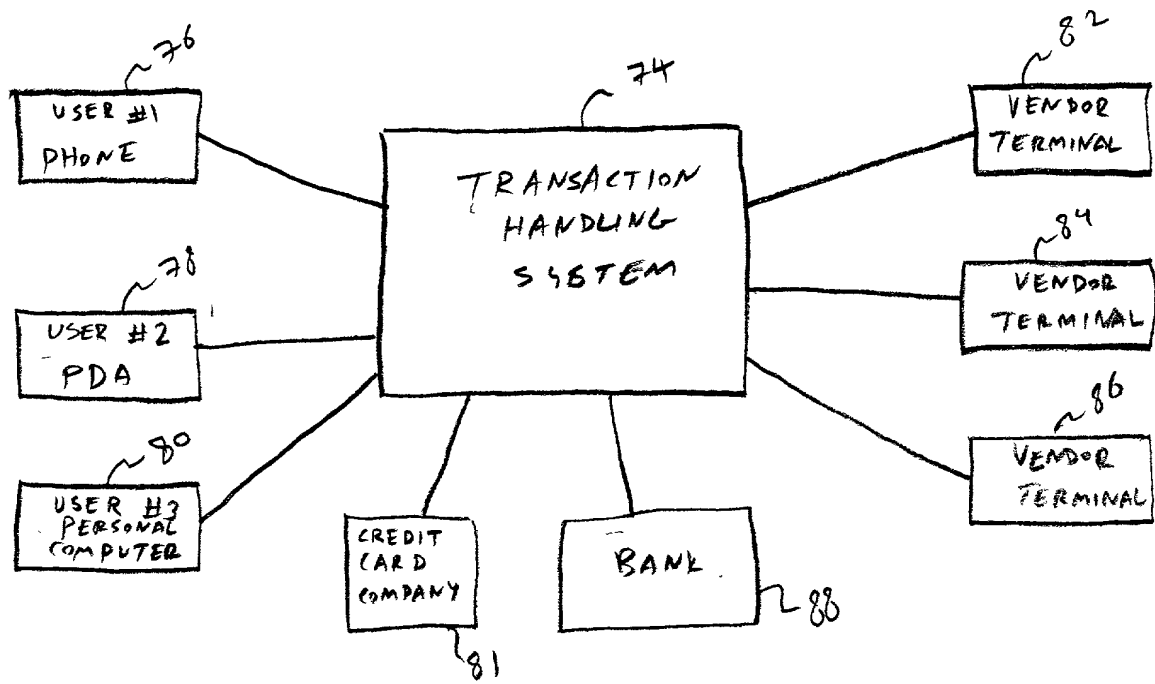


FIG. 17